

Ravouex Professional Academy

Diploma in Digital Marketing

Duration: 6 Months Course + 3 Months Internship

Certification: American Board of Education

Modules

- Introduction to Digital Marketing
- Search Engine Optimization (SEO) Strategies
- Search Engine Marketing (SEM) and Pay-Per-Click Advertising
- Social Media Marketing and Management
- Content Marketing and Copywriting
- Email Marketing and Marketing Automation
- Web Analytics and Performance Tracking
- E-Commerce Marketing Strategies
- Mobile and Video Marketing
- Capstone Project / Digital Marketing Internship

Job Prospects

- Digital Marketing Specialist
- SEO Analyst
- Social Media Manager
- Content Marketing Strategist
- PPC Campaign Manager
- Email Marketing Specialist
- Web Analytics Coordinator
- E-Commerce Marketing Manager
- Digital Advertising Executive
- Brand and Online Presence Manager